

ITALIAN BUSINESS OSCAR: VUETEL HAS RECEIVED THE "SMALL & MEDIUM-SIZED ENTERPRISE" AWARD

The Group specializing in international telecommunications services was awarded by the Tunisian-Italian Chamber of Commerce and Industry in the first edition of "Italian Business Oscar". The aim of the initiative is to highlight the role of Italian companies which have been virtuously distinguished in developing and consolidating trade and economic relations between Italy and Tunisia.

Milan, 27 April 2016 - VueTel, an Italian telecommunications company operating in the international voice and data wholesale services market, was awarded in the first edition of the "Italian Business Oscar" organized by the Tunisian-Italian Chamber of Commerce and Industry, with the support of the Italian Embassy in Tunis. The event took place at La Cigale Hotel on the Tunisian coast of Tabarka.

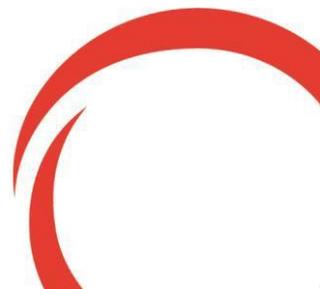
The purpose of this initiative is to celebrate the importance of the collaboration between Italy and Tunisia, rewarding companies, institutions, and Italian and Tunisian individuals who have been distinguished by working to consolidate bilateral economic and trade relations between the two countries.

VueTel, whose reference markets have always been the countries of the Mediterranean basin and Sub-Saharan Africa, has been given the "Small and Medium-Sized Enterprise" Award for having undertaken and facilitated significant trade, investment, and economic relations in recent years between Italy and Tunisia, where VueTel also contributed to the creation of broadband.

"Tunisia is complementary to Italy in terms of negotiation and offers a number of skills and competences that can enable our country to exploit important opportunities in Sub-Saharan Africa. Tunisia is investing heavily in infrastructure, TLC, and even renewable energy and environmental sustainability. "These are all domains in which Italy has important technologies and competences," says Giovanni Ottati, VueTel's CEO and President of Assafrica & Mediterraneo (association of Italian companies present in Africa and the Middle East). As such, VueTel's strategic vision is to become an increasingly-important infrastructure partner for TLC and ICT operators in the southern Mediterranean.

Placing Tunisia at the center of a strategy which aims to develop a multi-sectoral industrial relations system with Italy is also the goal of Confindustria Assafrica & Mediterraneo. "We are building an operating table with the aim of defining activities, procedures, and tools to strengthen the industrial partnership and presence of Italian companies in Tunisia," explains Ottati, "We want to create a real strategic axis in the Mediterranean with Tunisia, also taking into account the five-year Tunisian 2016-2020 Development Plan, which allocates nearly 60 billion Euros to five major areas of intervention including governance, infrastructure, human development and social inclusion, regional development, the green economy, and sustainable development.

VueTel - VueTel is a telecommunications company offering quality international voice and data services under competitive commercial conditions. With an international network of partners and strategic operators, it conducts operations in North Africa and Sub-Africa in particular.





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